

American Society of Botanical Artists
19th Annual Meeting and Conference
Pittsburgh, 2013

Wildflower Forum:
Phipps Botany in Action
**Molly Steinwald, Director of Science Education &
Research**
Phipps Conservatory and Botanical Gardens



Saturday, September 28
9:00 am – 10:30 am
Wyndham, Schenley 5 & 6

Session 1: 9:00 – 9:45 am
Connecting Botanical Scientists to the Public through
the Arts and other Disciplines

Connecting science with a diverse society is critical; and botanic scientists have particular responsibility and opportunity to connect with the public because plants are ubiquitous, beautiful, and essential to human life. Learn strategies for public engagement in science through the visual arts and other disciplines.



Session 2: 9:45 – 10:30 am

Science Research and Outreach Stories by Phipps Botany in Action Fellows
New generation scientists are eager to ensure their research is environmentally and societally relevant, and many seek to increase public understanding of science. Learn firsthand about emerging botanic scientists' work for environmental and human well-being—both in terms of their research and cross-disciplinary public engagement.

BIO:

Molly Steinwald, Director of Science Education and Research at Phipps Conservatory and Botanical Gardens, has a BS Biology, MS Ecology, and current PhD candidacy researching people-environment interactions. She's taught and researched biological sciences and environmental education for 15+ years and is an internationally-recognized photographer. www.mollysteinwald.org

Phipps Botany in Action Fellows, PhD students from universities around the U.S. conducting research around the world, concentrate on areas of landscape and brownfield restoration, ethnobotany, diversity and conservation, and sustainable landscapes. BIA Fellows' scientific outreach includes photography, radio interviews, workshops, publications, and more. www.PhippsBotanyInAction.org