

JOIN US FOR ASBA'S 19TH ANNUAL MEETING & CONFERENCE IN PITTSBURGH, PENNSYLVANIA

SEPTEMBER 26, 27, 28, 2013

CONFERENCE INTRODUCTION

Whether you're a beginner or an accomplished artist, there's something for you at ASBA's conference. The conference experience will immerse you in botanical art and leave memories to inspire you for a long time to come. In addition to the three-day core conference, there are pre- and post-conference workshops providing in-depth study. Our 'home away from home' is the Wyndham Pittsburgh University Center (formerly the Holiday Inn Select.) Portfolio sharing, Awards Banquet and Silent Auction will be across the street at the elegant Pittsburgh Athletic Association. Both are surrounded by intellectual and cultural resources such as the Hunt Institute, Carnegie Museum of Natural History, Phipps Conservatory, Cathedral of Learning, and more. (www.visitpittsburgh.com)

PRE- AND POST-CONFERENCE WORKSHOPS

ASBA offers workshops with three exceptional artists in pre- and post-conference workshops. Two-day workshops preceding the conference (Sept. 24-25) include **Color in Shadows** (watercolor) with world-renowned Katie Lee and **Pushing Potential - Colored Pencil Wet and Wild** with celebrated artist Libby Kyer. Legendary artist and honored teacher Jee-Yeon Koo of South Korea will conduct a three-day workshop **Chrysanthemums in Watercolor** following the conference (September 29, 30, October 1).

VISUALIZE YOUR DAY-BY-DAY CONFERENCE ACTIVITIES:

Welcome Reception

Relax after your travel and kick off the conference on Wednesday evening, September 25th with ASBA's **Welcome Reception**. Join the Allegheny Highlands Botanical Art Society, our local hosts, for camaraderie and refreshments from 5:30 to 7:30 pm. Meet up with old friends and make new ones as we begin a full schedule of conference activities.

14th International Exhibition, The Hunt Institute for Botanical Documentation

A highlight of the Pittsburgh experience is the opening of the **Hunt Institute's 14th International Exhibition**. The reception on Thursday evening is open exclusively to the exhibiting artists and ASBA conference participants. The exhibition will also be open for more leisurely perusal during the conference. Meet the artists, many from other countries, who are represented in one of the world's most prestigious exhibitions of botanical art. (<http://huntbot.andrew.cmu.edu/>)

Classes, Lectures, Trips and More!

The popular **Portfolio Sharing** will begin the conference on Thursday, September 26, held at the spacious, historic and stately **Pittsburgh Athletic Association**, just across the street from

the Wyndham Hotel. **ASBA's Annual Meeting and Luncheon** at the hotel will catch you up on ASBA activities and will be followed by the **Techniques Showcase** featuring demonstrations by Jee-Yeon Koo (watercolor), Heeyoung Kim (graphite) and Libby Kyer (colored pencil). **The Educator's Forum** and a hands-on class with Derek Norman on the Basics of Pen and Ink are also scheduled on Thursday. Then it will be off for the evening opening of the **Hunt Institute's 14th International Exhibition** to see some of the best botanical art being created today.

Friday and Saturday will include many hands-on classes, lectures, demonstrations and tours. We will be honoring the inspiring work of Jee-Yeon Koo, who will tell us how she has been instrumental in bringing contemporary botanical art to her country, South Korea. Friday evening's **Wildflower Forum** will focus on a presentation by Carol Woodin about the ASBA's traveling exhibition **Following in the Bartrams' Footsteps**. Saturday morning's **Wildflower Forum** topics will feature presentations by Molly Steinwald, Director of Science Education at Phipps Conservatory, and Phipps Botany in Action Fellows about Phipp's program connecting the public with science through the visual arts and other strategies.

Continuing the concept of **"Beyond Accuracy - Creating Art"**, Lugene Bruno, Curator of Art and Senior Research Scholar of the Hunt Institute, will present an intriguing session on finding inspiration for your botanical art in other historical and contemporary art genres. Lugene will also instruct a hands-on class on building miniature examples of various archival folders for safely storing and preserving your art. Charlotte Tancin, Librarian and Principal Research Scholar at the Hunt, will share her insight about **Maria Sibylla Merian** (1647-1717) illustrated by books on display.

There are special field trips that your guests may enjoy as well. Tour **Kentuck Knob**, a Frank Lloyd Wright Usonian home built in the 1950s, surrounded by beautiful gardens, woods, meadows and sculptures by Andy

Goldsworthy, Claes Oldenburg and other noted artists. Visit the **National Aviary**, America's premier bird zoo with more than 600 birds of 200 species from around the world, many of them threatened or endangered in the wild. The **Awards Banquet and Silent Auction** are great finales to the conference. The members of the **Allegheny Highlands Chapter** are looking forward to welcoming you to the 19th ASBA Annual Meeting and Conference in Pittsburgh this fall!

HOW TO REGISTER

PLEASE NOTE before you can register online for the Annual Meeting and Conference, you must activate your user account at <https://www.asba-art.org/members-only/online-account>.

Registration Opens: June 29, 2013, 12pm, Eastern Standard Time
Early Registration Deadline: July 31, 2013
Registration Closes: August 25, 2013
Two Ways to Register:

1. Via website online: Register and pay with credit card (MC/Visa) at www.asba-art.org/conference/2013. Nearly 100% of registrants used the registration website last year.

2. By Mail: Clip, copy or download the registration form. Complete form and mail along with your check (payable to ASBA) to: ASBA 19th Annual Meeting, 2900 Southern Blvd., Bronx, NY 10458-5126.

First-come, first-served policy: You may register online or by mail. Online registration is the best way for you to get the classes you want. Mail-in registrations will be processed when received, not based on postmark date. Mail-ins postmarked prior to opening day of registration (June 29) will be not be processed.

Again, we recommend registering online beginning June 29, 12 noon EST.

Confirmation: Sent via email only to those registering online; by US Postal Service to those registering by mail.

Questions: Regarding selection of classes, email ASBAConfCoord@aol.com or regarding a change in your registration, email: ASBAMeeting@aol.com or contact the ASBA office at 1.866.691.9080.

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ASBA 19TH ANNUAL MEETING & CONFERENCE

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REGISTRATION POLICY AND FEES

Most meals are included in the conference fee including breakfasts all three days, lunches all three days, the Saturday evening banquet and light refreshments at the **Welcome Reception** and **Friday evening Wildflower Forum**. Many activities are free including the **Hunt's Opening Reception, Meet the Artists, Hunt Institute lectures, portfolio sharing, vellum presentation, juror training, Wildflower Forum presentations, artist trading card exchange and more**. If any discrepancies exist between policies that appear in the Journal and online, the policies online will take precedence.

1. Current ASBA membership is required for registration.

2. The ASBA Annual Meeting and Conference is a three-day event. Partial registration is not available. Preference is given to conference registrants for pre- and post-conference workshops and activities.

3. Registration Fees:

Registration fee on or before July 31, 2013 save \$30, online or postmarked:
\$360 for current members
\$445 (US) and \$460 (Non-US) for non-members joining ASBA at the same time
Registration fee after July 31, 2013 online or postmarked:
\$390 for current members
\$475 (US) and \$490 (Non-US) non-members joining at same time.

4. Registration Deadline:

Registration is closed as of AUGUST 25, 2013.
No registrations are accepted after this date.

5. Refund and Cancellation Policy:

Cancellation fee on or before August 1, 2013 - \$75.
Cancellation fee after August 1 through August 24, 2013 - \$150
Cancellation fee Pre- and Post-Conference Workshop on or before August 15, 2013 - 50% of fee
Pre- and Post-Conference Workshop Cancellation after August 15 - no refund
Refunds 60 days or more after your initial registration will be subject to a additional cancellation fee of \$25.00.
Health emergency and/or death in the immediate family: Refunds will be same as above with the difference that if on or after September 15, a health emergency occurs to the registrant prohibiting their attendance, or a death in their immediate family occurs on or after September 15, 50% of core conference fees will be refunded to the registrant. ASBA reserves the right to cancel any workshop that does not meet a minimum registration and to replace an instructor in the event that an instructor is unable to fulfill their obligation to teach.

6. Wyndham Hotel Reservations:

See the information on the Hotel Reservations page for details. Cancellation of hotel reservations is the responsibility of the registrant.

You must ask for the American Society of Botanical Artists block to receive the conference rate. The ASBA block room rate is good if booked by September 1, 2013. After that, the discount rate will no longer be available. If you stay somewhere other than this hotel, ASBA is not responsible for your hotel arrangements nor transportation from your hotel.

LODGING

Wyndham Hotel (formerly the Holiday Inn Select) University Center
100 Lytton Avenue, Pittsburgh, PA.

Conveniently located, the Wyndham Hotel (formerly the Holiday Inn Select) makes your stay comfortable and very affordable.

Rooms fill up VERY quickly, so make your reservation ASAP. You can cancel a room reservation (as per Wyndham's policy), but you can't create a room if they are full!

Reservations: 1.412.682.6200

Questions regarding your reservation, contact Lauren Cahill at 1.412.682.6200 ext. 6120
Please ask for the American Society of Botanical Artists block.



Room rates are: \$136 per night plus applicable taxes.
Wish to share expenses? Contact
Conference Roommate Coordinator:
Elisabeth deBoor at edeboor@aol.com

TRANSPORTATION

Pittsburgh International Airport

Served by:

Air Canada: (888) 247-2262
AirTran Airways: (800) 247-8726
American Airlines: (800) 433-7300
Delta: (800) 221-1212
Frontier Airlines: (800) 432-1359
JetBlue: (800) 538-2583
Southwest Airlines: (800) 435-9792
United: (800) 241-6522
US Airways: (800) 428-4322

Ground Transportation:

A discounted rate has been negotiated with Super Shuttle for round trip transportation to/from the Pittsburgh Airport and Wyndham Hotel. The discounted round trip rate is \$46 plus fuel surcharge and gratuity. A discounted rate has also been negotiated with ExecuCar for a private luxury sedan which holds 4 passengers, the discounted

rate is \$66 one-way. Gratuity not included. The discounted rates apply to reservations made online, in advance, using Group Discount Code 4ASBA. Valid 9/23-10/2, 2013. Make your reservation for Super Shuttle or ExecuCar at:
<https://www.supershuttle.com/default.aspx?GC=4ASBA>

Shuttle service will be provided between the Wyndham Hotel and the Hunt Institute of Botanical Documentation and other off-site session venues. The Pittsburgh Athletic Club is located across the street from the Wyndham Hotel.

SILENT AUCTION

Get a jump on holiday shopping - or treat yourself - at **ASBA's Silent Auction** on Saturday evening. Great selections include original art, art supplies, beautiful scarves, books you have to have, gift certificates for jewelry, and much more. Check out our website prior to the conference for a list of auction items so you can make a beeline to your desired items. Refer to the Request for Donations in the June Journal and consider donating even if you are unable to attend the conference. Remember, the proceeds help support ASBA's "**Artist & Education Grants**", publication of **The Botanical Artist** and **ASBA Exhibitions**. All are vital to ASBA's mission - as is your support of this event.

EDUCATORS' FORUM

Thursday, September 26, 2013

1:00 – 4:30 pm

The Educators' Forum offers artist/educators the chance to learn new skills and to exchange ideas and opinions. Our speakers are some of the most experienced educators in the ASBA. Enjoy this opportunity to hear their opinions and views. Beginning with a brief overview of our exciting curriculum project, the program will continue with a panel including John Pastoriza-Pinol, Helen Allen and Denise Walser-Kolar who will share the secrets of their most effective lesson plans.

Then it's your turn!

Once you have registered for Educators' Forum, you will be asked to send in questions such as:
What is your greatest challenge as an educator?
How do you teach to a group that includes total beginners and advanced students?
How do you use technology in the classroom?

A second expert educator panel: Rose Pellicano, Catherine Watters and Sarah Roche will answer your questions and give their opinions. Then discuss the many nuances of botanical art education in the 21st century with the group.



SCHEDULE-AT-A-GLANCE

All events are held at the Wyndham Hotel unless otherwise indicated. Tour buses leave promptly at stated times.

PRE- AND POST- CONFERENCE ACTIVITIES

September 24, 25

9am-4pm, Workshop: Color in the Shadows, Katie Lee

September 24, 25

9am-4pm, Workshop: Pushing Potential – Colored Pencil Wet and Wild, Libby Kyer

September 29, 30, October 1

9am-4pm, Workshop: Chrysanthemums in Watercolor, Jee-Yeon Koo

CONFERENCE ACTIVITIES

Wednesday, September 25

8am-4pm: Board of Directors Meeting

2pm-5pm: Conference Check-In

2pm-5pm: Vellum sales by Pergamena

5pm-6:30pm: **Welcome Reception**

6:30pm-9:30pm: Committee Meetings



Thursday, September 26

7:30am-8:30am: Continental Breakfast

8:30am-10:45am: Portfolio Sharing at Pittsburgh Athletic Association

10am-11am: The Story of Vellum, Jesse Meyer

11am-1pm: **General Membership Meeting and Luncheon**

1pm-4:30 pm: Educators' Forum, Sarah Roche, Moderator

1pm-5pm: Vellum sales by Pergamena

1:30pm-4:30pm: Back to Basics – Classic Pen and Ink, Derek Norman

1:30pm-4:30pm: Technique Showcase on Stage, Irene Messina, Moderator

1:30: Jee-Yeon Koo, watercolor

2:30: Heeyoung Kim, graphite techniques

3:30: Libby Kyer, colored pencil techniques

5:30pm: Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation

6pm-8pm: **Opening Reception Hunt Institute 14th International Exhibition at Hunt**

8:15pm: Bus shuttle from Hunt Institute of Botanical Documentation to Wyndham Hotel



Friday, September 27

7:30-8:30am: **Breakfast Buffet**

8:45am: Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and Phipps Conservatory

9am-11:30am: Hunt Exhibition and Artworks in Strandell Room at Hunt

9am-11:30am: Tour of Phipps Conservatory at Phipps

9am-12pm: Juror Training, Carol Woodin

9am-12pm: Racing Nature Class - Session 1, Wendy Hollender at Pittsburgh Athletic Association

9am-4pm: Acorns in Watercolor, Helen Allen

9am-4pm: Fruiting Structures in Watercolor, Gillian Condy

9am-4pm: Glowing Red Peppers in Watercolor, Annie Hughes

9am-4pm: Graphite Techniques: Basics and More, Heeyoung Kim at Pittsburgh Athletic Association

9am-4pm: Creating Dark Velvet Botanical Textures, Rose Pellicano

9am-4pm: Scientific Illustration – Pen and Ink, Anita Walsmit Sachs at Pittsburgh Athletic Association

9am-4pm: Creating Brilliant Shadow Colors, Elaine Searle

9am-5pm: Vellum sales by Pergamena

11:30am: Bus shuttle from Hunt Institute of Botanical Documentation and Phipps Conservatory to Wyndham Hotel

12pm-1pm: **Box Lunches**

1pm: Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and Carnegie Museum of Natural History

1pm-4pm: Racing Nature Class - Session 2, Wendy Hollender at Pittsburgh Athletic Association

1pm-4pm: Drawing in Graphite, Robin Jess

1:30pm-3pm: Maria Sibylla Merian Lecture and Book Display, Charlotte Tancin, at Hunt

1:30pm-4:30pm: Carnegie Museum of Natural History – Andrey Avinoff art

3pm-4:30pm: Meet 5 Artists from Hunt's 14th International Exhibition at Hunt

3:15pm: Bus departs from Pittsburgh Zoo to Wyndham Hotel

4pm-6pm: Artist Trading Card Exchange

4:30pm: Bus shuttle from Hunt Institute of Botanical Documentation and Carnegie

Museum of Natural History to Wyndham Hotel

5:30pm-6:15pm: Grant Project Presentations, Jan Boyd Haring

6:30pm-7:30pm: Wildflower Forum – Following in Bartrams' Footsteps

Carol Woodin

Saturday, September 28

7:30am-8:30am: **Breakfast Buffet**

8:30am: Bus departs from Wyndham Hotel to Kentuck Knob

8:30am-4pm: Kentuck Knob Tour

9am-10:30am: Wildflower Forum: Phipps Botany in Action – Connecting Scientists to the Public, Molly Steinwald and Phipps Fellows

9am-12pm: Complex Botanical Subjects, Lee McCaffree at Pittsburgh Athletic Association

9am-12pm: Archival Folder Models, Eugene Bruno

9am-4pm: Curling Kale in Watercolor, Lara Gastinger

9am-4pm: Floral Subjects in Watercolor, John Pastoriza-Piñol

9am-4pm: Composition Clinic, Elaine Searle

9am-4pm: Painting Beautiful Berries in Drybrush, Denise Walser-Kolar at Pittsburgh Athletic Association

9am-4pm: Vellum sales by Pergamena

10:30am-12pm: How to Start a Florilegium – Discussion with Helen Allen, Fran Anderson, Marilyn Garber and Catherine Watters

12pm-1pm: **Box Lunch**

1pm: Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and National Aviary

1pm-2pm: Botanical Art in South Korea, Jee-Yeon Koo

1pm-4pm: Painting Fuzzy Surface Textures, Mary Bauschelt at Pittsburgh Athletic Association

1pm-4pm: Just a Simple Flower, Sarah Roche

1pm-4pm: National Aviary Amazing Adaptations presentation and Tour

2pm-4pm: Beyond Accuracy Creating Art, Eugene Bruno

4pm: Bus shuttle from National Aviary to Wyndham Hotel

4:30pm: Bus shuttle from Hunt Institute of Botanical Documentation to Wyndham Hotel

5pm-7:15pm: Silent Auction at Pittsburgh Athletic Association

6:45pm-7:15pm: Silent Auction Purchasing

7:30pm-9:30pm: **Annual Awards Banquet at Pittsburgh Athletic Association**



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ASBA 19TH ANNUAL MEETING & CONFERENCE *for instructor biographies, visit asba-art.org*

PRE- AND POST- CONFERENCE ACTIVITIES

September 24, 25

9am-4pm

**Pre-Conference Workshop:
Color in the Shadows**

Katie Lee

Do shadows and the areas on an object where light cannot reach have color? Or are they simply darker values of the local color? The focus of this workshop is to find the answer to these questions through demonstration and practice. Attaining a rich tone in shadow will enhance the quality of your art. Limit 15. Fee: \$300

September 24, 25

9am-4pm

**Pre-Conference Workshop: Pushing
Potential – Colored Pencil Wet and Wild**

Libby Kyer

Colored pencil is one of the most versatile media available to artists. The pigments in colored pencils respond to a large variety of manipulations that increase your creative options. Expand your understanding and skills while increasing creative potential. Learn wet & dry techniques, and then spend time applying your new skills to small jewel-like paintings of botanicals. New pencils, papers, and materials provided. Limit 15. Fee: \$300

September 29, 30, October 1

9am-4pm

**Post-Conference Workshop:
Chrysanthemums in Watercolor**

Jee-Yeon Koo

Illustrating flowers of complex shapes is an inevitable challenge for any botanical artist. Join Jee-Yeon Koo, an award-winning artist and ASBA Honored Guest at the conference, to learn her techniques for painting a complex subject. Jee-Yeon will guide you through the stages of pencil drawing, expressing transparency in watercolor, fine detailing, botanical accuracy, composition, dimensionality and depth of field. Limit 15. Fee: \$450

CONFERENCE ACTIVITIES

Wednesday, September 25

8am-4pm

**Board of Directors Meeting
Wyndham Hotel**

2pm-5pm

Conference Check-In

Welcome to the Conference! Pick up your conference packet including all the details you will need for the conference.

2pm-5pm

Vellum sales by Pergamena

5pm-6:30 pm

Welcome Reception

Join the Allegheny Highlands Botanical Art Society, our local hosts, for light hors d'oeuvres and a cash bar. Meet up with old friends and make new ones as we begin a full schedule of conference activities!

6:30pm-9:30pm

Committee Meetings

Wyndham Hotel

Thursday, September 26

7:30am-8:30am

Continental Breakfast, Wyndham

8am-9:30am

Conference Check In & ASBA Catalog Sales

8:30am-10:45am

Portfolio Sharing

Pittsburgh Athletic Association

See what ASBA members are working on as they share their latest botanical artworks.

8:30am-10:45am

Display your Portfolio

Display your portfolio and share ideas and camaraderie. On a first-come basis, artists who sign up to display their work will be given table space as space permits. Open to all, beginners to advanced. You must register to display your portfolio. Limit 32.

10am-11am

The Story of Vellum

Jesse Meyer

Learn about the making and use of different types of vellum from Jesse Meyer. His company, Pergamena, has been preparing animal skins since 1550. Limit 50.

11am-1pm

General Membership Meeting and Luncheon

1pm-4:30 pm

Educators' Forum

Sarah Roche, Moderator

Join other Botanical Art Educators for an afternoon of presentations and discussion about teaching techniques. Presenters include Helen Allen, John Pastoriza-Piñol, Rose Pellicano, Sarah Roche, Denise Walser-Kolar, and Catherine Watters. Limit 40.

1pm-5pm

Vellum sales by Pergamena

1:30pm-4:30pm

Back to Basics – Classic Pen and Ink

Derek Norman

Whet your appetite for the poetry of black and white line through the use of a disciplined approach to pen and ink drawing. Discover the magic of "light" and "dark". Realize the rhythm of convex and concave botanical shapes. Explore plant form, structure, texture and detail as you evolve your own distinctive pen and ink style and technique. Get carried away! Limit 15. Fee: \$60

1:30pm-4:30pm

Technique Showcase on Stage

Emcee Irene Messina

Three artists demonstrate and discuss on stage with close-ups of techniques projected onto a large screen.

1:30 - Jee-Yeon Koo, award-winning artist, demonstrates watercolor techniques.

2:30 - Heeyoung Kim, recent RHS gold

medalist, demonstrates graphite techniques.

3:30 - Libby Kyer, award-winning artist, demonstrates colored pencil techniques. Limit 100. Fee: \$10

5:30pm

**Bus shuttle from Wyndham Hotel to Hunt
Institute of Botanical Documentation**

6pm-8pm

**Opening Reception Hunt Institute
14th International Exhibition**

8:15pm

**Bus shuttle from Hunt Institute of Botanical
Documentation to Wyndham Hotel**

Friday, September 27

7:30-8:30am

Breakfast Buffet, Wyndham

8:45am

**Bus shuttle from Wyndham Hotel to Hunt
Institute of Botanical Documentation
and Phipps Conservatory**

9am-11:30am

**Hunt Exhibition and Artworks
in Strandell Room**

Make a return visit to the Hunt Institute of Botanical Documentation's 14th International Exhibition and artworks in the Hunt's collection. Limit 30.

9am-11:30am

Tour of Phipps Conservatory

The Phipps Conservatory and Botanical Garden was founded in 1893 by Henry Phipps and was a gift to the city of Pittsburgh. Join us for this docent led tour of its original Victorian steel and glass Conservatory and the new Phipps Conservatory's Center for Sustainable Landscapes, one of the greenest buildings on Earth. Limit 30. Fee: \$16

9am-12pm

Juror Training

Carol Woodin

A review of the topics needed to serve as a juror in ASBA exhibitions, including ASBA policies and procedures for jurors and criteria used in scoring artwork. Participants will divide into teams and jury a small exhibition. Limit 15.

9am-12pm

Racing Nature Class – Session 1

Wendy Hollender

Need help finishing a drawing of a plant before it dies? Learn what's necessary to include initially to finish your detailed painting later. Wendy will explain and demonstrate her techniques in colored pencil and watercolor in this class. Limit 15. Fee: \$65

1pm-4pm

Racing Nature Class – Session 2

Wendy Hollender

Need help finishing a drawing of a plant before it dies? Learn what's necessary to include initially to finish your detailed painting later. Wendy will explain and

demonstrate her techniques in colored pencil and watercolor in this class. Limit 15. Fee: \$65

9am-4pm

Acorns in Watercolor

Helen Allen

Acorns, although small, are symbolic of strength, power and perseverance. Nuts in cups, shiny acorns, sometimes stripy, and cups that are covered in overlapping scales or bristles provide endless interest and inspiration for drawing and painting. Limit 15. Fee: \$135

9am-4pm

Fruiting Structures in Watercolor **Gillian Condy**

Focusing closely on plant fruiting structures often reveals strong geometric forms and fascinating minute features. Using unusual dried plant materials, Gillian will inspire you to paint all in warm earthy colours. Limit 15. Fee: \$135

9am-4pm

Glowing Red Peppers in Watercolor **Annie Hughes**

Annie Hughes will take you through the steps she uses to achieve a bright and realistic red pepper. Her innovative technique of using just a few washes and mixing the colors on the actual page, then finishing with dry brush, will present a creative approach to watercolor. Limit 15. Fee: \$140

9am-4pm

Graphite Techniques: Basics and More **Heeyoung Kim**

Discover the humble beauty! For beginners or experienced artists, take a fresh look at the way graphite pencils work. Basic mechanics of pencils will be reviewed, along with two key points to enhance botanical accuracy, three dimensionality, shadow and correct curves. Limit 15. Fee: \$140

9am-4pm

Creating Dark Velvet Botanical Textures

Rose Pellicano

This class will focus on the techniques of layering transparent watercolor in order to achieve the deep and velvety qualities of particular flowers. Limit 15. Fee: \$140

9am-4pm

Scientific Illustration – Pen and Ink **Anita Walsmit Sachs**

Learn the steps of making an accurate scientific illustration using natural plant material. You will first observe carefully to understand the plant's structure, and then draw and ink your subject. Attention will be given to making an aesthetically pleasing and readable composition. Limit 15. Fee: \$143

9am-4pm

Creating Brilliant Shadow Colors

Elaine Searle

Shadows don't have to be dull. This class can make your shadows sing. Draw the viewer with vibrancy not just in deep dark specimens but also tricky light subjects too! Experiment with colors you wouldn't normally choose. Watch Elaine's demonstrations and try out the techniques. Limit 15. Fee: \$140

9am-5pm

Vellum sales by Pergamena

11:30am

Bus shuttle from Hunt Institute of Botanical Documentation and Phipps Conservatory to Wyndham Hotel

12pm-1pm

Box Lunches, Wyndham

1pm

Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and Carnegie Museum of Natural History

1pm-4pm

Drawing in Graphite **Robin Jess**

Graphite can create fantastically detailed and subtle works of art. Learn various line systems and make clean, fresh images with a strong range of values. Limit 15. Fee: \$60

1:30pm-3pm

Maria Sibylla Merian Lecture and Book Display **Charlotte Tancin**

Maria Sibylla Merian (1647-1717): Pioneering artist of insects and flowers. As a child, this groundbreaking scientific artist and amateur entomologist learned to paint and engrave, and collected, raised and drew caterpillars, moths and butterflies. Charlotte Tancin talks about Merian's life, and displays rare books showing Merian's work, her influences, and some that she influenced. Limit 40.

1:30pm-4:30pm

Carnegie Museum of Natural History – Andrey Avinoff

Join us for a behind-the-scenes tour of the moth, butterfly and bug collections of the Carnegie Museum of Natural History. This tour includes a special viewing of the paintings by Andrey Avinoff. Best known for his scientific research on butterflies, and also as director of the Museum from 1926 to 1945, Avinoff created a body of watercolors of butterflies, botanicals as well as the fantastical. Limit 32. Fee: \$35

3pm-4:30pm

Meet 5 Artists from Hunt's 14th International Exhibition

Join five artists whose work is included in the 14th International Exhibition for a Gallery Walk: Gaynor Dickeson-watercolor,

Charlotte Staub Thomas-watercolor, Abigail Rorer-botanical relief engraving and process, Cherie Ann Gossett- watercolor, and Deborah Shaw - watercolor and graphite on vellum. Limit 40.

4pm-6pm

Artist Trading Card Exchange

Please join the **Allegheny Highlands Botanical Art Society** and **Top Notch Art Supply** for a two-hour workshop creating and swapping Artist Trading Cards (ATCs). This is a fun way to share your art, connect with other artists and collect art in a casual environment. Top Notch Art Supply in Pittsburgh will provide the cards and M. Graham watercolor paints will be available to create your original 2.5" x 3.5" collectable cards. You may also bring your own art materials along. Any medium is acceptable (colored pencils, collage, pastels, watercolors, ink, photos, etc.), as long as the theme is botanical, of course. If you prefer to bring completed cards to the event, be sure to be there at 8 p.m. for the card swap. For each card you bring, you will be able to draw someone else's card from the barrel. Limit 40.

4:30pm

Bus shuttle from Hunt Institute of Botanical Documentation and Carnegie Natural History Museum to Wyndham Hotel

5:30pm-6:15pm

Grant Project Presentations

Jan Boyd Haring

Join the 2012 ASBA Artist and Education Grant Recipients as they present their exciting projects. Each artist will give a presentation about how they used their skills to help others learn about nature, botanical art and themselves. Share in the enthusiasm and get inspired to apply for a grant yourself.

6:30pm-7:30pm

Wildflower Forum – Following in Bartrams' Footsteps

Carol Woodin

John Bartram was the first "American" botanist, traveling the east coast exploring and collecting plants in the 1700's. He and his son William are legendary figures in the world of horticulture. Carol will present a brief overview of their activities as well as the concepts behind ASBA's traveling exhibition *Following in the Bartrams' Footsteps*. A selection of artworks in the show will be delved into, including how they relate to the Bartrams, how the artist went about capturing them, and other interesting aspects of each. Limit 100.

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Saturday, September 28

7:30am-8:30am

Breakfast Buffet, Wyndham

8:30am-4pm

Kentuck Knob Tour

Board a luxury coach for a ride through

PITTSBURGH 2013



ASBA 19TH ANNUAL MEETING & CONFERENCE

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the Pennsylvania countryside to Kentuck Knob, approximately 1½ hours from Pittsburgh. Kentuck Knob was designed and built by Frank Lloyd Wright in 1953-1956. The tour is further enhanced by sculptures in the garden, the woods, and the meadow. Works by contemporary artists such as Andy Goldsworthy, Claes Oldenburg, as well as many others are represented in the collection. Limit 36. Fee: \$85

9am-10:30am

Wildflower Forum: Phipps Botany in Action – Connecting Scientists to the Public

Molly Steinwald, Director of Science Education and Research of the Phipps Conservatory and Botanical Garden, will explain why connecting science with a diverse society is critical. Botanic scientists have particular responsibility to make plants relevant with the public because plants are everywhere, beautiful, and essential to human life. Following Molly's presentation, several young Phipps Fellows scientists will share their work for environmental and human well-being which chronicles traditional knowledge of plants for use in growing a greener world. New generation botanic scientists are eager to ensure their research is environmentally and societally relevant, and those in Phipps' innovative program reach out to increase public understanding of science. Limit 75.

9am-12pm

Complex Botanical Subjects

Lee McCaffree

Why do we see something as complex? Is it structure, surface, or color? Complex subjects will be approached by simplifying the drawing. Then form and detail will be emphasized in bringing them to life. Participants will practice observing, drawing and implementing with their chosen medium: graphite, colored pencil, or watercolor. Limit 15. Fee: \$67

9am-12pm

Archival Folder Models

Lugene Bruno

Learn archival methods and actually create small scale versions of temporary mounts and corners, storage envelopes and portfolios for exhibiting or storing your original art on paper. Limit 15. Fee: \$82

9am-4pm

Curling Kale in Watercolor

Lara Gastinger

Are you awed by the detailed intricacies of a kale leaf? Enjoy a class where you will be immersed into the world of the curling leaf edges of the Winterbor Kale. Learn to sketch and paint a sample leaf with the utmost detail. Limit 15. Fee: \$135

9am-4pm

Floral Subjects in Watercolor

John Pastoriza-Piñol

Students will learn the intricacies of achieving fine detail with watercolour, masking fluid and NEEF ¼ Comb, which John finds invaluable for his contemporary botanical art. As a result, your paintings will be brought to a new level of realism and detail. Students should have skills in drawing and watercolor. Limit 15. Fee: \$140

9am-4pm

Composition Clinic

Elaine Searle

Spend a lively and fun day exploring a serious subject. This class, suitable for both the novice and more experienced artist, will offer practical insights to expand and develop your knowledge of composition. Discussions, team and individual exercises will challenge preconceptions and help inform your personal approach to the composition of botanical artworks. Limit 15. Fee: \$140

9am-4pm

Painting Beautiful Berries in Drybrush

Denise Walser-Kolar

Paint bright, beautiful berries on either paper or vellum. Denise will share her method of layering transparent watercolors using mostly drybrush. This class will also cover mixing deep shadow colors, using masking fluid to protect shiny highlights, and how to paint the "bloom" on a blueberry. Limit 15. Fee: \$135

9am-4pm

Vellum sales by Pergamena

10:30am-12pm

How to Start a Florilegium

– Panel Discussion

Join Helen Allen, Fran Anderson, Marilyn Garber and Catherine Watters for a visual presentation and panel discussion on starting a Florilegium. Helen Allen has been involved in the Highgrove and Transylvania Florilegia, Fran Anderson spearheads the Brooklyn Botanic Garden's Florilegium, Marilyn Garber directs the Eloise Butler Wildflower Garden and Catherine Watters is involved in the Fioli and Alcatraz Florilegia. Limit 75.

12pm-1pm

Box Lunch, Wyndham

1pm

Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and National Aviary

1pm-2pm

Botanical Art in South Korea

Jee-Yeon Koo

Join us as we honor Jee-Yeon Koo who has been instrumental in advancing botanical art in South Korea. Jee-Yeon is an accomplished artist who has been actively painting flowers for the past 37 years. Currently, she teaches at Dongduk Women's University and serves as the Principal Art Director at the Korean National Arboretum. Recently, she has focused her emphasis on botanical paintings, and has actively participated in botanical art exhibitions, including 'Art in Science', the Royal Horticultural Society, the Hunt Institute, and Focus on Nature. Many of Jee-Yeon's artworks are permanently displayed in both public museums and private collections. Limit 50.

1pm-4pm

Painting Fuzzy Surface Textures

Mary Bauschelt

Practice various watercolor approaches used to create hairy and fuzzy surfaces on leaves, fruit and flowers. Small studies utilizing several techniques will

allow time to experiment with different methods. Limit 15. Fee: \$68

1pm-4pm

Just a Simple Flower

Sarah Roche

An exercise in washes, glazes and dry brush. Working with just a simple flower, focus on the different stages of building up a watercolor painting. Experiment with the changing roles of your brushes, your pigment and your water. Limit 15. Fee: \$60

1pm-4pm

National Aviary Tour

The National Aviary (yes it's in Pittsburgh, not Washington DC!) has one of the most diverse collections in North America with more than 600 birds of over 200 species, many of which are threatened or endangered in the wild. "Amazing Adaptations" highlights the brilliant diversity of the bird world. Up-close encounters with several live birds are included and are great opportunities for field sketching and photography. Limit 40. Fee: \$40

2pm-4pm

Beyond Accuracy – Creating Art

Lugene Bruno

Inspiration for your botanical art may be found in other historical and contemporary art genres. Lugene will encourage you to look at paintings, sculptures and textiles found in books and exhibitions and consider new perspectives for your own work. Limit 50.

4 pm

Bus shuttle from National Aviary to Wyndham Hotel

4:30pm

Bus shuttle from Hunt Institute of Botanical Documentation to Wyndham Hotel

5pm-7:15pm

Silent Auction

Have fun winning great items like original artwork, art supplies, notecards and more to support ASBA's Artist and Education Grants, The Botanical Artist and ASBA's Exhibitions program. The auction begins promptly at 5 pm with bids taken through 6:30 pm. with payment for your winning bids from 6:45 - 7:15. Mastercard and Visa accepted.

7:30pm-9:30pm

Annual Awards Banquet Pittsburgh Athletic Association

Enjoy a relaxing dinner with friends new and old as we honor members' achievements at the Grand Finale of ASBA's conference activities.



Registration Form • ASBA 19th Annual Meeting & Conference

REGISTER ONLINE beginning June 29 at www.asba-art.org/conference/2013

PLEASE NOTE before you can register online for the Annual Meeting and Conference, you must activate your user account and profile on our website.

Member Name: _____ ☐ I teach botanical art ☐ This is my first ASBA conference

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

TUESDAY & WEDNESDAY - SEPTEMBER 24, 25 - PRE- CONFERENCE WORKSHOP		Limit	Fee	1st Choice	2nd Choice	Amount
9AM-4PM	Watercolor - Color in the Shadows - K. Lee	15	\$300			
9AM-4PM	Pushing Potential - Colored Pencil Wet and Wild - Kyer	15	\$300			
WEDNESDAY - SEPTEMBER 25						
5PM-6:30PM	Welcome Reception	200	\$0			
THURSDAY - SEPTEMBER 26						
8:30AM- 10:45AM	Portfolio Sharing ☐ Must check here to display a portfolio	32	\$0			
10AM-11AM	The Story of Vellum - Meyer	50	\$0			
1:30PM-4:30PM	Techniques Showcase - Koo, Kim, Kyer	100	\$10			
1:30PM-4:30PM	Back to the Basics Pen & Ink - Norman	15	\$60			
1:00PM-4:30PM	Educators' Forum - Roche	40	\$0			
6PM- 8PM	Opening Reception Hunt Institute 14th International Exhibition	200	\$0			
FRIDAY - SEPTEMBER 27						
9AM-12PM	Session 1: Racing Nature Class - Hollender	15	\$65			
1PM-4PM	Session 2: Racing Nature Class - Hollender	15	\$65			
9AM-11:30AM	Hunt Exhibition and Artworks in Strandell Room	30	\$0			
9AM-11:30AM	Tours of Phipps Conservatory	24	\$16			
9AM-12 Noon	Juror Training - Woodin	15	\$0			
9AM-4PM	Fruiting Structures in Watercolor -Condy	15	\$135			
9AM-4PM	Red Peppers in Watercolor - Hughes	15	\$140			
9AM-4PM	Scientific Illustration - Pen and Ink - Walsmit Sachs	15	\$143			
9AM-4PM	Graphite Techniques: Basics and More - H. Kim	15	\$140			
9AM-4PM	The Dark Side - Creating Brilliant Shadow - Searle	15	\$140			
9AM-4PM	Creating Velvet Dark Textures - Pellicanno	15	\$140			
9AM-4PM	Acorns in Watercolor - H. Allen	15	\$135			
1PM-4PM	Drawing in Graphite - Jess	15	\$60			
1:30PM-3:00PM	Maria Sibylla Merian, Lecture and Book Display - Tancin	40	\$0			
3PM-4:30PM	Meet 5 Artists from Hunt's 14th International Exhibition	40	\$0			
1:30PM-4PM	Carnegie Museum of Natural History, Andrey Avinoff Artwork	32	\$35			
4PM-6PM	Artist Trading Card Exchange	50	\$0			
5:30PM-6:15PM	Grant Recipient Awards - Boyd Haring	100	\$0			
6:30PM-7:30PM	Wildflower Forum: Focus on Bartram - Woodin	100	\$0			
SATURDAY - SEPTEMBER 28						
8:30AM-3:30PM	Kentuck Knob Tour	36	\$85			
9AM-10:30AM	Wildflower Forum - Phipps Botany in Action - Steinwald and Phipps Fellows	75	\$0			
9AM-12 PM	Making Mini Models of Archival Folders to Protect your Artwork - Bruno	15	\$82			
9AM-12PM	Complex Botanical Subjects - McCaffree	15	\$67			
9AM-4PM	Curling Kale in Watercolor - Gastinger	15	\$135			
9AM-4PM	Florals in Watercolor - Pastoriza-Piñol	15	\$140			
9AM-4PM	Composition Clinic - Searle	15	\$140			
9AM-4PM	Beautiful Berries in Drybrush - Walser-Kolar	15	\$135			
10:30AM-12PM	How to Start A Florilegium – Panel Discussion – H. Allen, F. Anderson, Watters, Garber	75	\$0			
1PM-4PM	National Aviary - Birds & Amazing Adaptations Tour	40	\$40			
1PM-4PM	Hunt Institute - Exhibition	25	\$0			
1PM-4PM	Painting Fuzzy Surface Texture - Bauschelt	15	\$68			
1PM-4PM	Just a Simple Flower - Roche	15	\$60			
1PM-2:00PM	Botanical Art in South Korea - Koo	50	\$0			
2PM-4PM	Beyond Accuracy - Creating Art - Eugene Bruno	50	\$0			
SUNDAY, MONDAY, TUESDAY - SEPT. 29, 30, OCT. 1 - POST-CONFERENCE WORKSHOP						
9AM-4PM, 3 days	Jee-Yeon Koo - Chrysanthemums in Watercolor	15	\$450			

PLEASE TOTAL AND ADD AMOUNT INTO TOTAL REGISTRATION FEE AT BOTTOM OF NEXT PAGE



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ASBA MEMBER MENU SELECTIONS (Costs included in your registration)

WEDNESDAY

☐ I will attend the Welcome Reception

☐ I will attend Opening of Hunt Institute's 14th International Exhibition

☐ I will attend the Wildflower Forum, light refreshments, cash bar

☐ I will attend the Silent Auction and Annual Banquet at the Pittsburgh Athletic Association

THURSDAY

☐ Reserve a Deluxe Continental Breakfast

☐ I will attend the General Meeting and Luncheon

Select one:

☐ Filet Mignon

☐ Inner Harbor Crab Cake

☐ Fettuccini – Vegetarian

Includes house salad, rolls, vegetable and dessert, tea and coffee.

FRIDAY

☐ Reserve Deluxe Continental Breakfast, includes fresh fruit, scrambled eggs, juices, coffee, teas

☐ Reserve a box lunch.

Select one:

☐ Tuna Salad

☐ Grilled Chicken Wrap

☐ Veggie Wrap

Box lunches include cold side salad, water or soda, chips, brownie

SATURDAY

☐ Reserve Deluxe Continental Breakfast, includes fresh fruit, scrambled eggs, juices, coffee, teas

☐ Reserve a box lunch

Select one:

☐ Turkey Club

☐ Chicken Salad

☐ Veggie Wrap

Box lunches include cold side salad, water or soda, chips, brownie

Select one:

☐ Sun Dried Tomato Crusted Salmon, wild rice pilaf, broccolini

☐ Pork Cutlets sautéed with apples, pears, balsamic sauce, garlic mashed potato, broccolini

☐ Grilled Eggplant stuffed with cous cous, broccolini, wild rice pilaf

Includes salad, rolls, coffee, tea, key lime pie

Cash Bar

GUEST REGISTRATION FORM. If you are bringing a guest, please complete this form for each guest attending with you. Include your Guest Dining and Trips Total in the Total Registration Fee below. You may copy this form for additional guest information.

Guest Name: _____ Name of Member Bringing Guest: _____

Guest Activities	COST	AMOUNT
THURSDAY		
☐ Opening Reception, Hunt 14th International Exhibition	\$0	
FRIDAY		
☐ Phipps Conservatory Tour and/or	\$16	
☐ Carnegie Natural History Museum Tour	\$35	
SATURDAY		
☐ Kentuck Knob Tour or	\$85	
☐ National Aviary - Amazing Adaptations Tour	\$40	
Guest Menu Selections	COST	AMOUNT
WEDNESDAY		
☐ I will attend the Welcome Reception	\$20	
THURSDAY		
☐ Reserve a Deluxe Continental Breakfast	\$20	
☐ I will attend the General Meeting and Luncheon		
Select one: ☐ Filet Mignon ☐ Inner Harbor Crab Cake ☐ Fettuccini – Vegetarian	\$30	
Includes house salad, rolls, vegetable and dessert, tea and coffee.		
☐ I will attend Opening of Hunt Institute's 14th International Exhibition	\$0	
FRIDAY		
☐ Reserve Deluxe Continental Breakfast, includes fresh fruit, scrambled eggs, juices, coffee, teas	\$25	
☐ Reserve a box lunch.	\$26	
Select one: ☐ Tuna Salad ☐ Grilled Chicken Wrap ☐ Veggie Wrap		
Box lunches include cold side salad, water or soda, chips, brownie		
☐ I will attend the Wildflower Forum, light refreshments, cash bar	\$20	
SATURDAY		
☐ Reserve Deluxe Continental Breakfast, includes fresh fruit, scrambled eggs, juices, coffee, teas	\$25	
☐ Reserve a box lunch	\$26	
Select one: ☐ Turkey Club ☐ Chicken Salad ☐ Veggie Wrap		
Box lunches include cold side salad, water or soda, chips, brownie		
☐ I will attend the Silent Auction and Annual Banquet at the Pittsburgh Athletic Association	\$45	
Select one: ☐ Sun Dried Tomato Crusted Salmon, wild rice pilaf, broccolini		
☐ Pork Cutlets sautéed with apples, pears, balsamic sauce, garlic mashed potato, broccolini		
☐ Grilled Eggplant stuffed with cous cous, broccolini, wild rice pilaf		
Includes salad, rolls, coffee, tea, key lime pie		
Cash Bar		
GUEST DINING & ACTIVITIES TOTAL FROM ALL GUEST REGISTRATION FORMS		

TOTAL WORKSHOPS FROM PREVIOUS PAGE		
☐ Registration Fee on or before July 31, 2013: members: \$360. Non-members fee (includes membership) US \$445, non-US \$460		
☐ Registration Fee on or after August 1: members: \$390. Non-members fee (includes membership) US \$475, non-US \$490		
GRAND TOTAL AMOUNT ENCLOSED:		