

## Join us for ASBA's 25th Annual Meeting and Conference in Pittsburgh, Pennsylvania

October 17, 18, and 19, 2019

Whether you are a beginner or an accomplished artist, there's something for you at ASBA's Annual Meeting and Conference. You'll be immersed in botanical art and leave with memories to inspire you for a long time to come. In addition to the three-day core conference, there are pre- and post-conference workshops providing in-depth study, as well as the *16th International Exhibition* at the Hunt Institute for Botanical Documentation, and the 2nd International Congress of Botanical Art. Most conference activities will take place at the Wyndham Hotel University Center. We look forward to welcoming you to ASBA's Annual Meeting and Conference in Pittsburgh this Fall!

### TIPS FOR A SUCCESSFUL REGISTRATION EXPERIENCE

- Use the Registration Form in this pullout section to plan your conference schedule, filling in first choices and alternate choices for workshops and events.
- During the first week of June, ASBA members will receive an email through Constant Contact with instructions on how to access the Appointment Request site to indicate interest in participating in Early Registration. The Appointment Request period runs through June 30.
- On July 8 through July 9, all who made an Appointment Request will receive a Constant Contact email that contains their randomly assigned appointment time for Early Registration. Appointment times are scheduled in 15-minute allotments during the Early Registration period of July 20-24.
- Shortly before your appointment time on July 20, 21, 22, 23 or 24, 2019, you will receive an email containing a link and password to access the Conference Registration site.
- You must register during your assigned registration appointment time.
- Be ready with your Registration Form and your credit card before registering.
- If for some reason your assigned appointment time is not convenient, you are encouraged to give your Registration Form and credit card info to a friend who can register for you.
- To keep the process fair, randomly assigned appointment times may not be changed. Those who miss their Early Registration appointment times will be able to register during the Open Registration period.
- Members who do not participate in Early Registration may register in the Open Registration period beginning July 31 without an appointment time.
- Registration closes August 31, 2019.

### TWO WAYS TO REGISTER:

#### 1. Use the online registration process

**above:** Register and pay with a credit card (Visa/MC). Nearly 100% of registrants used the online registration website last year. Detailed instructions on the registration process will be sent to you through our Constant Contact monthly email newsletter Highlights. (Please note: if you have unsubscribed from ASBA emails, you will not receive these important emails. Contact Leanne Kershaw for assistance in re-subscribing: [memberservices@asba-art.org](mailto:memberservices@asba-art.org)). Please be sure that your membership is up to date (2019 dues paid) in advance of registering, or you will not receive email notifications regarding conference registration.

#### 2. By mail:

Clip, copy, or download the registration form. Complete the form and mail, with a check payable to ASBA, to: ASBA 25th Annual Meeting, 2900 Southern Blvd., Bronx, NY 10458-5126.

You may register online or by mail. Mail-in registrations will be processed when received, not according to postmark date. Mail-ins postmarked prior to opening day of registration (July 20) will not be processed until on or after July 20. Confirmation: Sent via email to those registering online; by US Postal Service to those registering by mail only if an email address is not provided.

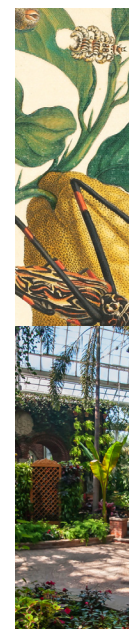
Email is the best way to get questions answered quickly. If you have questions regarding selection of classes, email [annualmeeting@asba-art.org](mailto:annualmeeting@asba-art.org). If you have questions regarding a change in your registration, email [conf.registration@asba-art.org](mailto:conf.registration@asba-art.org).

You may also contact the ASBA office at 1.866.691.9080.

### REGISTRATION POLICY & FEES

Most meals are covered by the conference fee including breakfast and lunch on Thursday, Friday, and Saturday, and the Saturday evening banquet. Light refreshments will be served at the Welcome Reception on Wednesday. Many activities are free, including Portfolio Sharing, Juror Training, Open Studio, Beyond the Studio (Grant Project Presentations), Beyond Accuracy presentation, and many of the lectures. If any discrepancies exist between policies described in the Journal and those online, the policies appearing online take precedence.

PITTSBURGH 2019



**1. Current ASBA membership is required for registration.** Please be sure that your membership dues are paid well in advance of June 1, 2019, or you will not receive email notifications and Constant Contact messages about conference registration details.

**2. The ASBA Annual Meeting and Conference is a three-day event.** Partial registration is not available.

**3. Registration Fee: \$395**

**4. Registration Deadline: Registration is closed as of August 31, 2019.** No registrations will be accepted after that time, no exceptions.

**5. Refund and Cancellation Policy:** Cancellation on or before August 12, 2019 – \$75 fee retained; all workshop fees refunded. Cancellations made August 12 through August 21, 2019 – \$150 fee retained; 80% of workshop fees will be refunded. Cancellation August 21 through August 31, 2019 – \$200 fee retained; 50% of workshop fees will be refunded.

Cancellation Pre-and Post-Conference Workshops on or before August 12, 2019 – 50% of fee refunded. Pre- and Post-Conference Workshop cancellation after August 12, 2019 – no refund.

No refunds of registration fee or workshops dropped after August 31, 2019.

Health emergency or death in the immediate family: Refunds will be the same as above except cancellation on or after October 1, 2019, \$200 of the basic registration fee and 50% of all other fees will be refunded to the registrant. If a guest cancels due to health emergency or death in the immediate family on or after October 1, 2019, 75% of guest meal fees and 50% of any other fees will be refunded.

ASBA reserves the right to cancel any workshop that does not meet a minimum registration, and to substitute an instructor in the event that the scheduled instructor is unable to fulfill the teaching obligation.

## HOTEL INFORMATION

### Wyndham Hotel University Center

100 Lytton Avenue  
Pittsburgh, PA 15213  
412.682.6200

The Wyndham Hotel University Center is the conference hotel and is located within walking distance of the Hunt Institute for Botanical Documentation, Phipps Conservatory and Botanical Garden, The Carnegie Museum of Natural History, The Carnegie Museum of Art, and the Cathedral of Learning at the University of Pittsburgh. Room rates are \$153 per night plus applicable taxes. This rate applies to stays from October 13-22, 2019. Complimentary parking is available for conference attendees. To make online reservations go to [www.wyndhamhotels.com](http://www.wyndhamhotels.com) and use group code 10136841AS. To make reservations by phone, call Mara Cerro at 412.682.6281 (always leave a message and she will return all calls). This rate is available until September 22, 2019. Cancellation of hotel reservations is the responsibility of the registrant.

### The Oaklander Hotel

5130 Bigelow Boulevard  
Pittsburgh, PA 15213  
412.578.8500

The Oaklander Hotel is a new boutique hotel that opened in spring 2019 and is located just across the street from the Wyndham. Room rates are \$229 per night plus applicable taxes. This rate applies to stays from October 15-19, 2019. To make online reservations go to [www.marriott.com/pitak](http://www.marriott.com/pitak) and enter your stay dates (any time from October 15-19, 2019) and add either of the group codes. Then hit "View Rates" and follow the on-screen prompts to complete the reservation. Group codes: King Bed = ABAABAA, 2 Queen Beds – ABAABAB. This rate is

available until September 15, 2019. Cancellation of hotel reservations is the responsibility of the registrant.

Wish to share expenses? Betsy Rogers-Knox ([brogersknox@gmail.com](mailto:brogersknox@gmail.com)) has agreed to be roommate coordinator for the conference again this year. Having a roommate is a great way to share expenses and fun, especially if this is your first conference. If you have already reserved a room and would like to share with another member, please let Betsy know.

## TRANSPORTATION

The Wyndham University Center Hotel is located 20 miles from the Pittsburgh International Airport. For information on transportation from the airport to the hotel, please go to [asba-art.org](http://asba-art.org), click on Annual Meeting, click on 2019-Pittsburgh, then click the Transportation tab.

The Wyndham Hotel offers complimentary parking for guests of the Wyndham if you choose to drive to Pittsburgh.

## 2019 FUNDRAISER – ART BAZAAR AND ARTIST SALES

All members are invited to donate art supplies, botanical art books, scarves, jewelry, gift items, and, of course, prints and original art. Held Saturday evening prior to the banquet, the Art Bazaar features items for immediate sale. Check out the ASBA website for more information.

The first 14 members who reserve tables when registering for the conference may sell their botanical art-related products. You can share a table with another artist or a chapter could reserve a table. You are asked to donate 30% of your sales to ASBA.



Orchids at the Phipps Conservatory and Botanical Garden

## PRE-CONFERENCE WORKSHOPS

### FALL EPHEMERA ON VELLUM

with Helen Allen

**Tuesday & Wednesday, October 15 & 16**

9am – 4pm

Fall is a time of transition between seasons where many flowers turn from brilliant, rich hues to soft and subtle tones as they dry. Join Helen in drawing and capturing a sampler of flowers in watercolor on vellum that may be enjoyed forever.

**Limit: 15, Fee: \$300**

### FALL FRUITS AND NUTS IN EGG TEMPERA

with Kelly Leahy Radding

**Tuesday & Wednesday, October 15 & 16**

9am – 4pm

Learn the time-honored technique of egg tempera while painting the tiny treasures of fall. In this introductory workshop, Kelly will teach you how to create egg medium, how to paint from dry pigments, and egg tempera painting techniques from creating background to fine detail.

**Limit: 15, Fee: \$330 (fee includes dry pigments, gessoed panel, transfer paper, and other accessories)**

## PRE-CONFERENCE ACTIVITIES

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The Hunt Institute for Botanical Documentation will be closed on Saturday, October 19. The *16th International Exhibition* opens September 17 and runs through December 18, 2019. If you come to the conference early or stay afterwards, feel free to visit the Hunt Monday through Friday from 9am – noon and from 1pm – 5pm. Transportation is on your own. The Hunt is in walking distance from the hotel.

### WEDNESDAY, OCTOBER 16

8am – 4pm

#### BOARD OF DIRECTORS MEETING

(Board Members only)

9:30am – 3pm

#### THE “PITTSBURGH 101” TOUR

Join in the fun of this “crash course” of the city of Pittsburgh! Visit landmarks, attractions, and neighborhoods to learn about and experience the “Burgh” on this whirlwind tour of the “City of Bridges.” Includes roundtrip transportation, all admissions, tastings, and driver gratuity (lunch on your own). Find all the details on the ASBA website.

Limit: 38, Fee: \$80 (Guests welcome)

1pm – 6pm

#### VENDOR SALES

2pm – 5pm

#### CONFERENCE CHECK-IN, CATALOG SALES, AND ART BAZAAR DROP OFF

Welcome to the Conference! Pick up your conference packet that includes all the details you will need. Catalogs from ASBA Exhibitions and the *16th Hunt Annual International* are available for purchase.

5:30pm – 7:30pm

#### WELCOME RECEPTION

Welcome to Pittsburgh! Meet up with old friends and make new ones at the Welcome Reception. Enjoy tasty hors d'oeuvres at this kick-off to the conference. Cash bar.

Limit: 250, Fee: Free (Guests welcome, \$25)

## CONFERENCE ACTIVITIES

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### Thursday, October 17

7am – 8:30am

#### CONTINENTAL BREAKFAST

7am – 9am

#### Chapter Heads Meeting (Chapter Heads only)

8am – 10:30am

#### CONFERENCE CHECK-IN, CATALOG SALES, AND ART BAZAAR DROP OFF

8am – 5pm

#### VENDOR SALES

8:30am – 10:30am

#### PORTFOLIO SHARING

Everyone, at every level, is invited to share what they've been working on throughout the year. It's a fun, no-pressure, no-sales event where you can see the works of other botanical artists and get feedback on your work. No registration necessary to look at work; register only if you will be showing your work.

Limit: 38, Fee: Free (Guests are welcome to view artwork)

9:30am – 10:30am

#### LECTURE: Handmade Vintage Paper

*How It Was Made and Why It's Superior to Contemporary Paper*

with William McCracken, Vintage Paper Co.

In the golden age of hand papermaking, the quality of the paper produced was far superior to anything available today. William will explain the fascinating processes used to produce these wonderful papers and explain why they are still sought-after by artists today.

Limit: 60, Fee: Free

11am – 1pm

#### General Membership Meeting & Luncheon

1pm – 2pm

#### LECTURE: The Story of Vellum

with Jesse Meyer, Pergamena

Learn about the making and uses of different types of vellum from Jesse, whose family company, Pergamena, has been preparing animal skins since 1550. The talk will include a description of vellum as a material, its history, the process, and the tools. You will also see a variety of examples of the finished product.

Limit: 60, Fee: Free

1pm – 3pm

#### EDUCATION FORUM

with Kristie Bruzenak and Suzanne Wegener

Whether you are a seasoned instructor, someone who is thinking about teaching, or an interested botanical artist, please join us for the Education Forum. We will hear from instructors and administrators who will discuss what goes into planning a class or curriculum. Participants are encouraged to bring tips and share their teaching and demonstration techniques.

Limit: 42, Fee: \$0

1pm – 4pm

#### STIPPLE TECHNIQUES IN BLACK & WHITE

with Robin Jess

Using Microns, Copic multiliner pens, Rapidograph pens, or crowquill pen and ink, participants will learn to stipple – a system of fine dots that produces smooth tones.

Learn how to combine stipple with line and crosshatching to create textures in pen and ink.

Limit: 15, Fee: \$85

1pm – 4pm

#### RELATIVE VALUES MAKE A REALISTIC PAINTING

with Lee McCaffree

Realism is determined by illustrating natural volume through tonal variation. The student will develop a graphite map of values as a step in the journey for a painting. A record of light and shade of a plant leads to good composition and accurate representation even after the plant has wilted. No experience necessary.

Limit: 15, Fee: \$80

1pm – 4pm

#### NUTS AND SEEDS IN DRYBRUSH

with Lizzie Sanders

Master drybrush technique by painting a selection of nuts and seeds. Lizzie will show you how to make precise and sharp images using tiny brushes and almost no water. With guidance from Lizzie, learn to create details and texture. Advanced class.

Limit: 15, Fee: \$75

1:30pm – 4:30pm

#### TECHNIQUES SHOWCASE ON STAGE

Three artists demonstrate and discuss on stage with close-ups of their techniques projected onto a large screen.

1:30 – Deborah Shaw (*Watercolor and Graphite on Vellum*)

2:30 – Sylvia Peter (*Acrylic on Board*)

3:30 – Asuka Hishiki (*Watercolor Drybrush*)

Limit: 248, Fee: \$10

6pm – 8pm

#### 16TH INTERNATIONAL EXHIBITION

At 5:30, buses will arrive to whisk us off to the Hunt Institute for Botanical Documentation. We will view the *16th International Exhibition*, with 41 artworks from 41 artists representing 14 countries.

Limit: 300 Fee: Free (Guests welcome, \$10)

#### DINNER ON YOUR OWN



## Friday, October 18

7am – 8:30am

### BREAKFAST

8am – 5pm

### VENDOR SALES

9am – noon

**HUNT COLLECTION ON DISPLAY**, revisit the *16th Annual International*

9am – noon

### HANDS-OFF DEMONSTRATION CLASS: *If You Can Crack an Egg and Draw a Line, You Can Paint with Egg Tempera*

with Kelly Leahy Radding

In this hands-off workshop, Kelly will introduce you to the luminous world of egg tempera and show you the steps of painting with this classical medium. From making the egg medium to mixing the paints, and painting techniques such as hatching, glazing, and scumbling. This is a demonstration-only class. You will not be painting. Kelly will be in the Open Studio Friday afternoon if you would like a chance to dabble a little in egg tempera.

**Limit: 20, Fee: \$60**

9am – 4pm

### FALL COLORS FALLEN LEAF

with Margaret Best

Fundamental watercolor techniques required for painting a successful fall leaf study is the focus of this one-day workshop. Blending vibrant fall colors, brush work for smooth layering, vein details, and tight edges will be covered. Specifically designed for newcomers to botanical art or those wishing to refresh their skills.

**Limit: 15, Fee: \$155**

9am – 4pm

### PAINTING YELLOW FLOWERS AND PLANTS WITH COLORED PENCIL

with Gaynor Dickeson

Preparation for painting spring flowers: people often find difficulty in painting yellow flowers and leaves using dry colored pencil. But it is easy when you know how. Gaynor will show you how, and help you use her technique to paint both warm and cool yellows realistically.

**Limit: 15, Fee: \$170**

9am – 4pm

### WATERCOLOR ON KELMSCOTT VELLUM

with Jean Emmons

Kelmscott vellum requires a drier, more careful touch than other vellums. Yet in some ways it is more versatile. We will spend a day

building paint, lifting, repairing, scratching, and repainting while refining our drybrush skills. If time allows, we will begin a tiny subject.

**Limit: 15, Fee: \$180** (*class fee includes Kelmscott vellum*)

9am – 4pm

### COMPOSITION: INSTINCTIVE OR INSTRUCT-ABLE?

with Heeyoung Kim

How does a botanical artist create natural and elegant compositions? Was he/she just born with a good sense of composition? If you are not that lucky, you are not alone. Heeyoung will share her approach to how she carefully chooses each line and analyzes proportion to achieve her highly aesthetic botanical works. Graphite pencil will be used in class with focus on composition. *Option: Class attendees may bring one botanical painting (finished or unfinished) for discussion with the instructor.*

**Limit: 15, Fee: \$165**

9am – 4pm

### THE DEVIL'S IN THE DETAILS

with Betsy Rogers-Knox

Ready to tackle those spiny, bumpy, thorny, hairy challenges? Using watercolor in a variety of small individual exercises, learn to accurately portray these important details of plants. Although time-consuming to execute, the results will add interest and realism to your painting. Beneficial for both beginners and more experienced students.

**Limit: 15, Fee: \$150**

9am – 4pm

### DARK SECRETS

with Elaine Searle

Darks don't have to be dull! Learn how to create darks that glow with vibrant "hidden" color. Using "wet in damp" and "drybrush" Elaine will share her approach using seasonal specimens. All levels welcome. A limited palette of Daniel Smith paints will be provided FREE for you to use.

**Limit: 15, Fee: \$170**

9am – 4pm

### ADVANCED GRAPHITE TECHNIQUES:

*More than just Paper and Pencil*

with Deborah Shaw

Expand your repertoire of graphite techniques! This workshop will explore water-soluble graphite, graphite dust application, and more, to create deep ranges of tonal values; effortless smooth, even tones and detailed textures. Specialized supplies will be provided. Intermediate to advanced.

**Limit: 15, Fee: \$155**

9am – 4pm

### RED ORBS OF AUTUMN

with Carol Woodin

In this one-day vellum primer, we'll work with reds and their complements to create surface color, gloss, shaded form, and texture on round fruits. Carol will bring heirloom apples and tomatoes from the Hudson Valley for subjects.

**Limit: 15, Fee: \$150**

9am – 9pm

### OPEN STUDIO

Drop in throughout the day to watch free demonstrations by noted botanical artists, paint on your own, meet new friends, or just hang out.

**Fee: Free**

10am – 11am

### PHIPPS CONSERVATORY TOUR

This tour of Phipps Conservatory will focus on their plant collections, their history, and the Fall Flower Show. The conservatory is open until 10pm on Fridays, so you can stay after the tour to explore further or draw in the conservatory (on your own). For more information on the Phipps, go to [www.phipps.conservatory.org](http://www.phipps.conservatory.org)

**Limit: 50, Fee: \$24** (*Guests welcome*)

Noon – 1pm

### LUNCH

1pm – 4pm

### CREATING A PERPETUAL JOURNAL

with Lara Call Gastinger

In this workshop, Lara will detail the basics of starting and maintaining a field sketchbook, and the many supplies and techniques she has used to keep a field journal for 18 years. We will work on tips for composing a page, adding text, using pen techniques, and adding watercolor.

**Limit: 15, Fee: \$75**

1pm – 5pm

**HUNT COLLECTION ON DISPLAY**, revisit the *16th Annual International*

1:30pm – 3pm

### LECTURE: *Florilegia: Flower Portraits in the Hunt Institute Collections*

with Jeannette McDevitt

McDevitt will talk about florilegia (collections of flower portraits) and the people who made them. On display will be examples of florilegia from Hunt Institute's collection, including L'Anglois' *Livre de Fleurs* and Besler's *Hortus Eystettensis*.

**Limit: 30, Fee: Free** (at the Hunt)

3pm – 4pm

### **QUESTIONS AND ANSWERS WITH 16TH INTERNATIONAL ARTISTS**

Moderated by Lugene Bruno and Carrie Roy  
**Limit: 30, Fee: Free (at the Hunt)**

5pm – 6pm

### **BEYOND THE STUDIO: *Making a Difference!***

with Gail Goodrich Harwood, MC  
Join 2018 ASBA Artist Grant winners for an up-close look at how your fellow artists are leveraging botanical art to make a difference. Be inspired by their stories and their amazing art. Bobbi Angell will talk about her illustration work supporting the publication of a field guide to the plants surrounding Neufchatel Canton region of Switzerland...and the amazing connection to the plants surrounding her home area in Vermont. The Plants of the James River Group will discuss their "Ancarrow's List" exhibition project exploring plants along the James River in Virginia, inspired by historic photographic documentation, and instrumental in clean-up of the river's pollution.  
**Limit: 200, Fee: Free (Guests welcome, \$10)**

6:30pm-7:30pm

### **BEYOND ACCURACY: CREATING ART *Panel Discussion***

with Lugene Bruno, Asuka Hishiki, Robin Jess, and Elaine Searle  
Botanical artists straddle two worlds – one of accuracy in portraying plants and the other of creating art. How can we combine them without sacrificing one for the other? This illustrated discussion considers the concept of moving beyond merely accurate images into art. Work by many artists will be shown and there will be time for audience questions.  
**Limit: 200, Fee: Free (Guests welcome, \$10)**

### **DINNER ON YOUR OWN**

## **Saturday, October 19**

7am – 8:30am

### **BREAKFAST**

9am – 10:30am

### **LECTURE: *The Legacy of Frederick Law Olmsted***

with Lauren Meier  
Learn about Frederick Law Olmsted, America's foremost parkmaker, whose legacy extended from Central Park to Yosemite, and was continued into the 20th century by his sons and successors. Topics will also include collaborations with noteworthy botanists, challenges of 19th century plant nomenclature, and projects in Pittsburgh.  
**Limit: 60, Fee: Free**

9am – noon

### **THE GREAT VELLUM DUEL**

with Deborah Shaw and Denise Walser-Kolar  
Join Deborah and Denise as they demonstrate their individual techniques for working on vellum. Observe two artists with very different approaches, methods, and results. Throughout the demonstration, they will be asking each other questions ("Why on earth would you do that?") and explaining their choices to the audience. You can come and go or stay the whole session.  
**Fee: Free**

9am – noon

### **JUROR TRAINING**

with Carol Woodin  
A review of the topics needed to serve as a juror for ASBA exhibitions, including policies and procedures, and criteria used in scoring artworks. Participants learn to look at botanical art with a critical eye, when they divide up into teams and jury a small exhibition.  
**Limit: 15, Fee: Free**

9am – 4pm

### **"IT'S NOT EASY BEING GREEN" *Leaves and Greens in Colored Pencil***

with Nina Antze  
Botanical artists know that leaves are the most important specimens we draw but are often the most difficult. Have fun learning to mix and identify "good" greens, draw veins and edges, and experiment with shine and texture to make your leaf come to life. All levels welcome!  
**Limit: 15, Fee: \$150**

9am – 4pm

### **CRITIQUE IS NOT A DIRTY WORD**

with Lugene Bruno and Carrie Roy  
Developing and using an observational vocabulary for analyzing and evaluating artwork is essential to the development of each artist's work. Terminology will be included throughout a group discussion of participant's artwork to create confidence in their usage, and to apply them to future mark-making decisions.  
**Limit: 15, Fee: \$150**

9am – 4pm

### **EASY AND SLOW...*Painting the Rich Colors of Fading Petals***

with Mary Dillon  
Enjoy the easy and slow process of painting layers combining wet washes and drybrush watercolor techniques to achieve the subtlety and richness of glorious color found in the fading petals of autumn. Using simple stress-free color mixing, matching, and painting

techniques, this will be a relaxing fun day to enhance your skills.

**Limit: 15, Fee: \$155**

9am – 4pm

### **Greens and Browns**

with Vincent Jeannerot  
Join Vincent for the day and learn to paint greens and browns easily and with a limited palette.  
**Limit: 15, Fee: \$155**

9am – 4pm

### **GETTING STARTED: *How to Begin to Create Your Painting Masterpiece***

with John Pastoriza-Piñol  
Students will learn the basics of botanical art including: drawing to composition, painting techniques, and introduction to color theory. Students who enroll in this beginner's workshop may have completed some level of art, but may wish to learn more about botanical art. There are no prerequisites to enroll in this class (beginners welcome) – just an eagerness to learn and a sense of adventure.  
**Limit: 15, Fee: \$160**

9am – 4pm

### **PUTTING A BLOOM ON FRUIT – *Grapes, Plums, and More***

with Lizzie Sanders  
Learn how to put a realistic bloom on your fruit, and to master drybrush technique, by painting a selection of grapes, plums, and other autumn fruit. Lizzie will show you how to make precise and sharp images using tiny brushes and almost no water. With guidance from Lizzie, learn to create detail, texture, and the softest waxy surface bloom.  
**Limit: 15, Fee: \$155**

9am – 4pm

### **A TECHNICAL TALE OF TONE**

with Esmée Winkel  
This class will focus on the theory of light and how Esmée translates that onto 2D paper in both ink and watercolor. She will explain the stippling technique in ink and how she creates shadows with watercolor. Participants can then work in either technique.  
**Limit: 15, Fee: \$150**

9am – 5pm

### **OPEN STUDIO**

10:45 – noon

### **LECTURE: *The Business of Botanical Art***

with Katherine Tyrrell  
What does the business of botanical art involve? What business knowledge, skills, and

competencies do botanical artists and illustrators need for a professional career in botanical art? How does an ever-changing marketplace impact the gap between demand and supply for botanical art and illustration?

**Limit: 60, Fee: \$0**

Noon – 1pm

## LUNCH

1pm – 2:15pm

### **LECTURE:** *The Legacies of Three Women in Botanical Illustration*

with Marilyn Garber, Robin Jess, and Carol Woodin

Whether exploring the Amazon, illustrating flora in her home state, or bringing botany to the public in books, these three women botanical artists will inspire you – Margaret Mee, Emily Hitchcock Terry, and Anne Ophelia Todd Dowden.

**Limit: 60, Fee: \$0**

1pm – 4pm

### **HANDS-OFF DEMONSTRATION CLASS:** *Creating a Painting from Start to Finish*

with Margaret Saylor

How often have you wished that you could see how someone starts a painting? Or finishes one? In this hands-off workshop, Margaret will show us all the steps in creating a painting using graphite and watercolor – from the transfer process to the finishing touches. This is a demonstration-only class. You will not be painting.

**Limit: 20, Fee: \$60**

2:30pm – 4pm

### **LECTURE:** *ASBA – the Beginning*

with Diane Bouchier, Kate Nessler, and Carol Woodin

As we celebrate our 25th ASBA Conference, come hear from our Founder, Diane Bouchier, and early members Kate Nessler and Carol Woodin, what it was like to be at that very first conference. Hear about the early years of ASBA and how those years created the foundation for the organization and conferences of today.

**Limit: 60, Fee: \$0**

5pm – 6:30pm

### **ART BAZAAR AND ARTIST SALES**

The Art Bazaar on Saturday evening before the banquet gives you the options to donate, sell your items, and snatch up new treasures. All are opportunities for you to benefit while supporting ASBA's mission. You can request a table for yourself or for your group to sell items during the Art Bazaar and donate 30% of your sale proceeds to ASBA.

**Limit: 14, Fee: 30% of your sales**

7pm – 9:30pm

### **ASBA ANNUAL AWARDS BANQUET**

Enjoy a relaxing dinner with friends new and old as we honor members' achievements at the Grand Finale of ASBA's conference activities.

**Limit: 248, Fee: Free (Guests welcome)**

## Sunday, October 20

8am – 9pm

### **2ND INTERNATIONAL CONGRESS OF BOTANICAL ART**

What started with a small group of international members huddled in a hotel room contemplating "What if..." grew and grew, culminating in simultaneous exhibitions in 25 countries on six continents displaying over 1,000 works of botanical art of native plants illustrating the great diversity of plant life on earth. Now you can have a ringside seat to see and hear a firsthand account of this historic event, presented by those who made it happen. The Congress will consist of morning, afternoon, and evening sessions with presentations by invited speakers from around the world and a panel discussion. Sir Peter Crane, President, Oak Spring Garden Foundation, will give the evening's keynote address. Attendance is open to ASBA conference attendees and their guests, Hunt Institute exhibition artists, and steering committee members of the 2018 Botanical Art Worldwide initiative. Breakfast, lunch, and dinner are included.

**Limit: 180, Fee: \$120 (Guests welcome)**

## POST-CONFERENCE WORKSHOP

Sunday, Monday, Tuesday

October 20, 21, 22

9am – 4pm

### **WATERCOLOR DRYBRUSH – One Tiny Stroke at a Time**

with Asuka Hishiki

Recreating complicated color and texture of a subject can be challenging. It is often covered with multiple mixed colors and also with soft hairs and small scars. Learn and test how Asuka portrays these complicated surfaces with her drybrush technique.

**Limit: 15, Fee: \$450**

**Please note: No photography or video recording is permitted during sessions without written permission from the instructor.**

Instructor biographies, materials lists, and tour details can be found on the website, [www.asba-art.org/conference/2019-pittsburgh](http://www.asba-art.org/conference/2019-pittsburgh).



L to R: Gallery vista inside the Hunt Institute; Phipps Conservatory; Pittsburgh skyline at dusk.



# Registration Form • ASBA 25th Annual Meeting & Conference

Instructions on the registration process will be sent to you in monthly Highlights and in special emailings. (Please note: if you have unsubscribed from ASBA emails, you will not receive emails from ASBA. Please contact Leanne at [memberservices@asba-art.org](mailto:memberservices@asba-art.org) to resubscribe).

Member Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

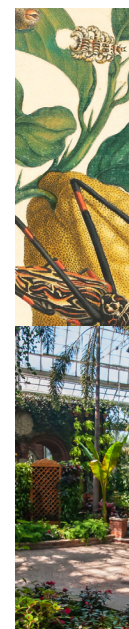
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ This is my first ASBA conference

☐ I request a table for myself or several of us to sell items during the Art Bazaar and I agree to donate 30% of the proceeds to ASBA (limit 14).

TUESDAY & WEDNESDAY - OCTOBER 15, 16: PRE-CONFERENCE WORKSHOP		Limit	Fee	1st Choice	2nd Choice	Amount
9AM-4PM	Helen Allen, Fall Ephemera on Vellum	15	\$300			
9AM-4PM	Kelly Leahy Radding, Fall Fruits and Nuts in Egg Tempera	15	\$330			
WEDNESDAY OCTOBER 16						
9:30AM-3PM	The "Pittsburgh 101" Tour	38	\$80			
5:30PM-7:30PM	Welcome Reception	250	Free			
THURSDAY OCTOBER 17						
8:30AM-10:30AM	Portfolio Sharing (sign up only if you plan to show your work)	38	Free			
9:30AM-10:30AM	Vintage Paper Co. - Handmade Vintage Paper	60	Free			
1PM-2PM	Pergamena - The Story of Vellum	60	Free			
1PM-3PM	Education Forum	42	Free			
1PM-4PM	Robin Jess, Stipple Techniques in Black and White	15	\$85			
1PM-4PM	Lee McCaffree, Relative Values Make a Realistic Painting	15	\$80			
1PM-4PM	Lizzie Sanders, Nuts and Seeds in Drybrush	15	\$75			
1:30PM-4:30PM	Techniques Showcase on Stage	248	\$10			
6PM-8PM	16th International Exhibition - Hunt <input type="checkbox"/> I will be riding the bus to the Hunt	300	Free			
FRIDAY OCTOBER 18						
9AM-NOON	Kelly Leahy Radding, You Can Paint with Egg Tempera	20	\$60			
9AM-4PM	Margaret Best, Fall Colors Fallen Leaf	15	\$155			
9AM-4PM	Gaynor Dickeson, Painting Yellow Flowers and Plants with Colored Pencil	15	\$170			
9AM-4PM	Jean Emmons, Watercolor on Kelmscott Vellum	15	\$180			
9AM-4PM	Heeyoung Kim, Composition: Instinctive or Instruct-able?	15	\$165			
9AM-4PM	Betsy Rogers-Knox, The Devil's in the Details	15	\$150			
9AM-4PM	Elaine Searle, Dark Secrets	15	\$170			
9AM-4PM	Deborah Shaw, Advanced Graphite Techniques	15	\$155			
9AM-4PM	Carol Woodin, Red Orbs of Autumn	15	\$150			
10AM-11AM	Phipps Conservatory Tour	50	\$24			
1PM-4PM	Lara Call Gastinger, Creating a Perpetual Journal	15	\$75			
1:30PM-3PM	Jeannette McDewitt, Florilegia: Flower Portraits in the Hunt Institute (at Hunt)	30	Free			
3PM-4PM	Questions and Answers with 16th International Artists (at Hunt)	30	Free			
5PM-6PM	Beyond the Studio – Making a Difference	200	Free			
6:30-7:30PM	Beyond Accuracy – Creating Art Panel Discussion	200	Free			
SATURDAY OCTOBER 19						
9AM-10:30AM	Lauren Meier, The Legacy of Frederick Law Olmsted	60	Free			
9AM-NOON	Carol Woodin, Juror Training	15	Free			
9AM-4PM	Nina Antze, Leaves and Greens in Colored Pencil	15	\$150			
9AM-4PM	Lugene Bruno and Carrie Roy, Critique Is Not a Dirty Word	15	\$150			
9AM-4PM	Mary Dillon, Painting the Rich Colors of Fading Petals	15	\$155			
9AM-4PM	Vincent Jeannerot, Greens and Browns	15	\$155			
9AM-4PM	John Pastoriza-Piñol, How to Begin to Create Your Painting	15	\$160			
9AM-4PM	Lizzie Sanders, Putting a Bloom on Fruit	15	\$155			
9AM-4PM	Esmée Winkel, A Technical Tale of Tone	15	\$150			
10:45AM-NOON	Katherine Tyrrell, The Business of Botanical Art	60	Free			
1PM-2:15PM	Garber, Jess, and Woodin, Women in Botanical Illustration	60	Free			
1PM-4PM	Margaret Saylor, Creating a Painting from Start to Finish	20	\$60			
2:30PM-4PM	Bouchier, Nessler, and Woodin, ASBA – the Beginning	60	Free			
5PM-6:30PM	Art Bazaar and Artist Sales	14	Free			
7:00PM-9:30PM	ASBA Annual Awards Banquet	248	Free			
SUNDAY, OCTOBER 20: POST-CONFERENCE						
8AM-9PM	2nd International Congress of Botanical Art	180	\$120			
SUNDAY, MONDAY, TUESDAY - OCT. 20, 21, 22: POST-CONFERENCE WORKSHOP						
9AM-4PM	Asuka Hishiki, Watercolor Drybrush	15	\$450			
<b>TOTAL</b>						

# PITTSBURGH 2019



ASBA 25TH ANNUAL MEETING & CONFERENCE

## WEDNESDAY

THURSDAY

☐ I will attend the **General Meeting and Luncheon** (select one):

- FRIDAY

- SATURDAY

- ☐ I will attend the **Annual Banquet** (select one):

- ## GUEST REGISTRATION

Guest Name: \_\_\_\_\_ Name of Member Bringing Guest: \_\_\_\_\_

Please advise the hotel directly (and at least two weeks before the conference) of any special dietary requirements or allergies you may have. It may not be possible to accommodate last-minute requests. Thank you.