

Botanical Art: A Continuing Tradition

A Presentation by the American Society of Botanical Artists

Presentation Policy

The American Society of Botanical Artists is pleased to offer the program *Botanical Art: A Continuing Tradition* to individuals and organizations for educational use as a public service. **The presentation is not be used for commercial gain** (although it may be used as part of a fundraising program or event for a qualified not-for-profit).

You will receive the program on a USB flashdrive, in PowerPoint as well as in pdf format that can be shown using standard computer/projector or computer/smart TV set-ups. Also included are the complete script with thumbnail images, photo credits, tips for presentation, selected bibliography and ASBA Membership invitation form that can be printed out for your group.

Please request the USB flashdrive at least four weeks prior to your presentation. ASBA charges a \$15 handling fee to provide the presentation materials.

You may request the program by mailing the \$15 handling fee (Checks made out to American Society of Botanical Artists) to:

ASBA
2900 Southern Blvd
Bronx NY 10458-5126
Attn: Botanical Art – A Continuing Tradition

or by paying the handling fee online at <https://www.asba-art.org/outreach/presentations>.

You may also request ASBA bookmarks (tell us the size of your audience), a sample issue of *The Botanical Artist* and a sample catalog for you to show and share with your audience. Just indicate your request with your order.

ASBA appreciates a donation for each speaking engagement where the presentation is used. This helps to defray the cost in providing the program and to support ASBA's broader outreach efforts to educate the public about the continuing tradition of botanical art.

- \$50 is a suggested donation
- A larger amount is requested for larger groups, when an admission is being charged or an honorarium is paid to the speaker
- A smaller amount may be appropriate for smaller groups or those without financial means

Donations may be sent at the time you request the presentation or at a later date by mail or online at the above mailing address and/or website link.

The presentation and its contents, including images of artwork may not be reproduced or redistributed in any form.

For our records, we ask that you let us know where, when, by and to whom the presentation was made (including number of attendees) each time the presentation is used. You may provide this information to us by email to info@asba-art.org (Subject Line: *Botanical Art: A Continuing Tradition*) or by mail to the above address.

Thank you for helping us spread the word!