

American Society of Botanical Artists Exhibition Sponsorship Program

ABOUT ASBA

Since its founding in 1994, ASBA has grown from an organization of 45 botanical art enthusiasts to over 1500 individual members and more than 30 institutional members around the world. ASBA is a nonprofit organization which provides a thriving, interactive community, dedicated to perpetuating the tradition and contemporary practice of botanical art. It is the vision of ASBA that botanical art will be considered a significant, relevant, and respected contributor to 21st century art, recognized for its unique power to educate, promote ecological awareness and enrich our lives.

ASBA EXHIBITIONS

ASBA curates international exhibitions at major venues throughout the United States displaying the finest contemporary botanical art being created today to inspire and promote awareness and appreciation of the art form and of the plant world. Our art seeks to accurately and aesthetically convey the remarkable beauty, diversity and importance of the plants we portray. Themed exhibitions illustrate connections between people and plants and demonstrate the relevance of plants to other facets of our lives. We pursue bold, new initiatives and seek to collaborate with other like-minded organizations to bring botanical art to broader audiences. To see our track record of past exhibitions and those planned on the horizon, please visit www.asba-art.org/exhibitions.

EXHIBITION SPONSORSHIPS

We hope you will consider joining us in sharing botanical art with the public by supporting ASBA's exhibition programming. The following sponsorship levels are available for each exhibition.

\$200 Level – Catalog Contributor

- One copy of the exhibition catalog and listing as a *Contributor* in the exhibition catalog

\$500 Level – Exhibition Supporter

- One copy of the exhibition catalog
- Listing as an *Exhibition Supporter*
 - ü in the exhibition catalog
 - ü in exhibition coverage on ASBA's website
 - ü in *The Botanical Artist* - ASBA's quarterly journal
- 10% discount on advertising in *The Botanical Artist*

\$1000 Level – Exhibition Sponsor

- Two copies of the exhibition catalog
- Enhanced listing as an *Exhibition Sponsor* (in catalog, on website, and in the journal as above for *Supporters*)
- One complimentary quarter-page advertisement in one issue of *The Botanical Artist*

\$5000 Level – Exhibition Patron

- Three copies of the exhibition catalog
- Verbal recognition as an *Exhibition Patron* at exhibition opening/events
- Permission to use exhibition patronage in your organization's marketing communications and press releases
- Enhanced listing as an *Exhibition Patron* (in catalog, on website, and in the journal as above for *Sponsors*)
- One complimentary half-page advertisement in one issue of *The Botanical Artist*

Contact ASBA to discuss **Custom-Tailored Sponsorships** to suit your individual or organizational needs.